



PENINSULA SHRM
INNOVATE. INSPIRE. LEAD.

ANNUAL CONFERENCE

09.22.2022



Charting the Course

FOR TODAY'S WORKFORCE

SPONSORSHIP OPPORTUNITIES

PENINSULA SHRM
2022 CONFERENCE

MARRIOTT IN CITY CENTER
NEWPORT NEWS, VA



Event Highlights

SEPTEMBER 22, 2022 | 8AM - 4PM



Charting the Course

FOR TODAY'S WORKFORCE

PROGRAM TOPICS

Recruitment & Retention
Diversity, Equity, and Inclusion
and much more...

SHRM & HRCI CREDITS PENDING

Laurie Ruettimann

KEYNOTE SPEAKER

ADDITIONAL HIGHLIGHTS

BREAKFAST & LUNCH

NETWORKING OPPORTUNITIES

EXHIBITOR MARKETPLACE

RAFFLES

SILENT AUCTION FOR SHRM FOUNDATION

SPONSORSHIP & EXHIBITOR PACKAGES

CAPTAIN - \$2,500 (Lead Sponsor - Limited to one partner)

- Two 5 minute presentations in front of all attendees with priority speaking preference and option to incorporate slide in presentation
- 3 Full-page Advertising slides in event rotating slide show and 1 full-page advertisement in Peninsula SHRM Chapter meeting slide shows for 12 months
- Attendee List
- 4 complimentary conference registrations
- PenSHRM Member Early Bird Rate (\$149) for additional registrations
- Dedicated exhibition space with electrical outlet access and exhibition space location preference
- Verbal and print recognition as event sponsor
- Logo and link on conference website, logo on main PenSHRM homepage, event promotion e-blasts and advertisements, all printed event items and all PenSHRM social media platforms
- Participation in passport-style drawing

1ST MATE - \$1,000 (Limited to two partners) - **SOLD OUT**

- One 3 minute presentation in front of all attendees with option to incorporate slide in presentation
- 1 Full-page Advertising slide in event rotating slide show
- Attendee List
- 2 Complimentary Conference Registrations
- PenSHRM Member Early Bird Rate (\$149) for additional registrations
- Dedicated exhibition space with electrical outlet access
- Logo and link on conference website, event promotion e-blasts and advertisements and all printed event items
- Participation in passport-style drawing



SPONSORSHIP & EXHIBITOR PACKAGES

Bosun - \$500 (Limited partnerships available)

- 1 Complimentary Conference Registration
- PenSHRM Member Early Bird Rate (\$149) for additional registrations
- ½ Full-page Advertising slide in event rotating slide show
- Dedicated Exhibition Space
- Logo and link on conference website and all printed items
- Participation in passport-style drawing

Chief Engineer - \$250

- 1 Complimentary Conference Registration
- Dedicated Exhibition Space
- Logo and link on conference website and all printed items
- Participation in passport-style drawing

Interested?

Contact Tiffany Speas at
presidentelect.penshrm@gmail.com





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The Peninsula Chapter of SHRM, #0726, was established in July 2008 and serves the Peninsula and Hampton Roads areas. As an affiliate of the Society for Human Resource Management (SHRM) and an approved provider of recertification credits for SHRM and HRCI, we are excited to be a chapter of choice for tenured professionals and those pursuing or interested in a career in HR and business operations. We are a 501(c)(6), professional organization.

Our board of directors is 100% volunteers and our goal is to provide networking and career enhancement opportunities for human resource and business professionals to elevate themselves as leaders within their industry and organization. We also provide these opportunities for human resource and business majors in their effort to learn more about their chosen careers and form valuable relationships following graduation.

